



## **LYNGFORD PARK PRIMARY & NURSERY**

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*'Believe. Achieve. Be proud.'*

**4<sup>th</sup> October 2024**

### **Autumn Term Newsletter 4**

Dear Parents and Carers

#### **Newsletters – Do you read them? If not, why not? Can we help you?**

It is a growing concern of mine that parents are not reading Newsletters, and this is why they are surprised and questioning when things happen. "Nobody told me about that!" is a phrase my staff are being told more frequently than ever by parents. So, what is the issue? Why not? Why don't parents read them? Is it because they can't, won't or can't be bothered? If not, why not? Newsletters contain key information about your child's school!

When Kim and I are on the gates next week, please let us know if you read them. A parent recently spoke to me about putting something on the Newsletter about careless drivers. When I asked if she read the previous week's Newsletter, which had an item about just that, she said she didn't read it - I despair!

So, what to do about it? Whilst we cannot force people to read them, some parents read them as they always ensure they have their children with the right days for PE, Forest School, Swimming and those parents know when to bring in things and they are not surprised when new fences / gates are installed because they are up to date with events.

**Newsletters are sent onto dojo** (all parents have access to this).

**Newsletters are put on our website** (all parents have access to this). Parents have the option to get it translated if English is not their first language. Newsletters are **not put on Facebook** as it is not appropriate on that platform.

If anyone has an idea of how we can improve Parents reading them, without it taking even more time, please let us know. Reading / filming Newsletters will not be possible as it will simply take too long.

Newsletters are sent out on a Friday, often weekly, always 3.30 and 4pm. Maybe not the best time, but when is? It stands to reason that once it has been sent out, parents can read them when they wish to...

With some parents not reading Newsletters, and some not even hearing their child read on a daily basis, you'll appreciate this is very concerning for the child's progress and preparation for the next steps.

**Nut Allergy. We are a NO NUT school.**

**BBC 500 Word Competition** - The BBC writing competition is OPEN!

If your child is a budding author and would like to take part in the BBC 500 Words competition, please click on the link for all details. Good Luck!!

[500 Words \(bbc.co.uk\)](http://bbc.co.uk)